

## **InTransition**

**Clare and Alice Collins, Insight Communications**

### **Brief description for iTunes:**

Today we explore a case study that looks into the public health challenge of asbestos awareness. Our guests are Clare and Alice Collins, a mother-daughter duo who run Insight Communications- a multi-award winning agency specialising in communication management for cause, culture, community and health organisations.

### **Bio**

Insight Communications provide a full and unique range of strategic public relations, event and communication management services.

Insight Communications specialises in communication excellence, campaign and event management for the not-for-profit, arts and entertainment, health and research, special events and corporate social responsibility sectors throughout Australia.

Their mission is to provide unparalleled communication excellence to community, arts and entertainment, special event and corporate sectors (CSR) enhancing brand awareness, and improving business outcomes to increase market share by engaging the target publics of our clients within the communities in which they operate.

Their vision is to be the leaders in delivering excellence in public relations solutions for our valued clients.

Insight Communications believes that integrity is the foundation of all strategic communication, empowering us to enhance our clients' name in the community through the delivery of strategic, innovative communication solutions. They are driven by a genuine passion for creating valuable, harmonious partnerships for clients that deliver tangible results and contribute toward fulfilling their mission.

### **Links**