

## InTransition

### Episode 2

#### Russell Grossman – Executive Director of Government Communications, UK

**Brief description for iTunes:** Russell Grossman wears many hats; he is the Director of Group Communications at the UK Department for Business, Innovation and Skills, as well as International Chair of the IABC and Director of Engage for Success.

#### Bio

Russell Grossman is Group Director of Communications at the UK Department of Business, Innovation and Skills. His responsibilities include communications strategy, campaigns, media relations, digital, stakeholder engagement and corporate communications.

Russell is also the International chair of the International Association of Business Communicators (IABC) (<http://www.iabc.com/>), a global network of communication professionals from more than 70 countries. In addition, Russell is the Director of Engage for Success (<http://www.engageforsuccess.org/>) and a visiting fellow at Cass Business School.

Russell lives in north London with his four children and five rabbits.

#### Links

- 0.22 Department for Business, Innovation and Skills (UK).  
<https://www.gov.uk/government/organisations/department-for-business-innovation-skills>
- 0.44 Engage for Success <http://www.engageforsuccess.org/>
- 0.59 IABC <http://www.engageforsuccess.org/>
- 14.15 Further information on GCS 2020  
<https://gcn.civilservice.gov.uk/blog/2014/09/03/communications-futures-working-towards-a-vision-for-2020/>